



Riverside County

County Nutrition Action Plan

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FANOut Committee



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This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.

CNAP in 2006

- Riverside County was one of three pilot counties selected.
- The Local Health Department and Women, Infants and Children program coordinated the project and convened regular meetings.

Purpose:

- To encourage collaboration of all local USDA nutrition assistance programs, in order to develop a coordinated County Nutrition Action Plan (CNAP).

County Vision

In 2009, Riverside County Department of Public Health convened the Riverside County Health Coalition to target four factors affecting health:

- Healthy Eating
- Active Living
- Tobacco Control
- Built Environment



RIVERSIDE
COUNTYHEALTH
COALITION

In 2011, the “Healthy Riverside County Initiative” was created to convene partners and county departments to support active transportation, physical activity and access to healthy and affordable foods.



RIVERSIDE
COUNTYHEALTH
COALITION

Healthy Food Access (CNAP) Workgroup

Focus areas:

- Community & School Gardens
- Farmers Markets & Alternate Food
- Food Banks & Food Pantries
- Healthy Retail Stores
- USDA Food Programs

Healthy Cities Workgroup

Focus areas:

- Active Transportation
- General Plans
- Recognition & Certification
- Resolutions & Declarations
- Safe Routes to School

CNAP Now

- USDA funded & unfunded members
- Average 25-30 attendees
- Rotating host locations
- Active discussion & table activities
- Working in three goal areas
- Opportunity for agency “spotlight”
- Great networking & mentorship

Riverside County Nutrition Action Plan



Coordinated by
Riverside County Department of Public Health
Nutrition Services & Health Promotion Branch

For current health data and statistics, visit
www.shaperivco.org

Member Organizations

Riverside County Department of Public Health
Nutrition Education & Obesity Prevention (NEOP)
Women, Infants & Children Program (WIC)
Nutrition and Physical Activity Self Assessment for Child Care (NAPSACC)
University of California, Cooperative Extension
Catholic Charities of San Bernardino & Riverside Counties
Riverside County Office on Aging
Riverside County Department of Public Social Services
Family Services Association
Riverside County Child Care Consortium
Riverside County Office of Education
Riverside County Agricultural Commissioner
Riverside Food Systems Alliance
Feeding America Riverside San Bernardino Counties
Nutrition News
City of Riverside
City of Perris
Desert HealthCare District
ReachOut
Riverside Unified School District
Alvord Unified School District
Jurupa Unified School District
NuView Union School District

Become a Member

To join the CNAP email list, contact
Mandy at mzadkins@rivcocha.org
(951) 358-5311

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Vision—Mission—Goals

Vision: Improve the health and well-being of Riverside County residents.

Mission: Work collectively with colleagues in other United States Department of Agriculture (USDA) Food and Nutrition Services (FNS) programs and affiliated organizations to develop long-term strategies.

Goal: To increase consumption and access to healthy foods and beverages and to promote physical activity for the support of healthy eating and active living environments through collaboration to address obesity in Riverside County.

Key Activities

- Advise on local approaches and priorities for countywide workplan for SNAP-Ed programs.
- Contribute efforts in Policy, Systems and Environmental Changes.
- Communicate and coordinate services amongst multiple agencies.
- Establish sustainable partnerships to inform and mentor each other.

Focus Areas

- Increasing Access to Healthy Foods, Beverages and Physical Activity
- Building Awareness of Food Assistance Programs: CalFresh, School Breakfast & Lunch Programs, Women Infants Children (WIC) Program, Summer Meals, Senior Farmers Market Coupons, and other local resources.
- Supporting School Districts with the Smarter Lunchrooms Movement

Upcoming CNAP Meetings

- January 28, 2016
- April 28, 2016
- August 25, 2016
- October 27, 2016

Time: 10 AM – Noon
Location: DOPH Training Center
4210 Riverwalk Parkway
Riverside, 92505



Key Partners

USDA Sister Programs:

- CalFresh
- Department of Public Social Services
- Farmers Market voucher programs
- **School District Nutrition Services**
- Summer Meal providers
- **Women, Infants, and Children (WIC) program**

SNAP-Ed Funded Agencies:

- Catholic Charities
- Office on Aging
- **Public Health** & subcontractors
- **UC Cooperative Extension**

Alternative & Emergency Food:

- Family Services Association – Mobile Fresh Bus
- Feeding America – Food Bank and Kids Produce Markets

At-Will Partners:

- Dairy Council of California
- Food Policy Council
- Healthy Cities
- HEAL Zone (Kaiser Permanente)

* Partners from pilot phase noted in blue

Goal One

Increase consumption of and access to fruits, vegetables and healthy beverages

- Access to Water
- Alternate Food Sources
 - Kids Produce Market
 - Food Pantries
 - Mobile Fresh Bus
- Community & School Gardens
- Healthy Foods at Youth Programs
- Summer Meals
- Vending & Procurement Policy



Goal Two

Increase awareness of and participation in food assistance programs

- CalFresh
- Child and Adult Care Food Program
- National School Breakfast & Lunch Programs
- Senior Farmers Market Coupons
- USDA Summer Meals
- Women, Infants and Children Program



Goal Three

Increase participation of schools in Smarter Lunchrooms Movement

(intentional display and promotion of healthiest foods in cafeterias)

CNAP School Districts:

- Alvord
- Banning
- Coachella Valley
- Jurupa
- Moreno Valley
- Riverside
- San Jacinto



* More districts may be participating - CNAP partners listed

Missing Partners?

- Alliance for a Healthier Generation
- Colleges & Universities
- County Office of Education
- Childcare Consortium
- Head Start
- Other large School Districts & Summer Meal Providers
- 211 or other resource / referral directory
- Behavioral Health
- Community Action Partnership
- FIND Food Bank (Desert area)
- Local Water Municipalities
- Environmental Health Department
- Health Organizations / Non-Profits
- Potential Funders



Why Partners Are Missing?

Large county (physical and social distance)

- 7,300 sq. miles = 4 hour drive across
- Tons of potential partners (22 school districts)

Balance of Meetings / Priorities / Time Conflict

- May be well-connected through other meetings
- See it as another County & Health Department meeting

GOAL: Establish leadership structure other than the Health Department

Understanding of CNAP purpose & value (shared vision)

- Shift from “what’s in it for me” to “how can we help each other”

Staff turn-over at partner agencies = Lost momentum

Communication and Sharing Successes between meetings

- Need dedicated coordinator “cheer leader”

How can FANOut assist?

Fund CNAP meetings

- Staffing for coordination, outreach to new members
- “If you feed them, they will come”

State agencies can **strongly** encourage local participation

If key partners are present, there can be greater collaboration of new ideas and shared resources

= deeper and wider reach of SNAP-Ed audience

“Missing partners can’t benefit, if they don’t realize how much unity, support, and shared vision their CNAP can provide”

Our Next Steps...

Establish Leadership Structure Beyond Public Health

- Form a Steering Committee and decision-making process

Revisit our Vision and Focus on One Broad Goal

- Identify 2-3 objectives
- Develop a Timeline
- Engage missing partners
 - contribute valuable information from their agency
 - benefit from peer mentorship
 - advance objectives countywide

Communicate progress and share successes frequently